



**Press information
Obertauern**

Winter 2017/18

Obertauern – A perfect winter wonderland

Six months of guaranteed snow in the highest ski resort in Salzburger Land

"Fifty Shades of White" would be a suitable title for Obertauern's success story. The little village in the state of Salzburg has been a favourite skiing hotspot for decades. Snow is the leading character in the prolonged chapters of winter in Obertauern. And it has many names and faces: Champagne, firn, flaky powder, hard-packed etc. Throughout the winter season, skiers and snowboarders can rely on superb snow conditions. From day one of the winter season on November 22nd all the way till the Sun & Fun weeks end on May 1st.

The guarantee of snow in Obertauern has been proven in a scientific study published by ski tourism expert Günther Aigner in 2016, who evaluated the snow quantity data collected by the National Hydrographic Institute of Austria (Österreichische Hydrografische Landesdienste). With a mean maximum snow depth of 264 centimetres, Obertauern is by far the best ranking location. Snow enthusiasts can breathe a cool sigh of relief: According to the study, the snow depth in Obertauern has not changed in the last 108 years. And scientist Günther Aigner assures us that there is no trend for decreasing quantities of snow. This great news is also highly appreciated by Maria Höfl-Riesch, three-time Olympic Champion and snow ambassador of Obertauern, who privately loves taking her swings in the alpine mountain world of Austria's snow capital.

Obertauern's ideal location in the middle of the mountains, where the centre of town is encompassed with 100 kilometres of slopes, gives it the reputation of the ski capital of Austria. The famed Tauern round makes it possible to circle Obertauern tracing the rim of the bowl. The challenging Super Seven tour encompasses the seven highest destinations of the ski area that can be reached through lifts and skis.

The winter wonderland stretches to heights of 2,313 m and offers fantastic views. Thanks to Obertauern's "ski in, ski out" concept, busses or cars can remain in the garage during your stay because the slopes are just a few steps away from your front door. With the 26 modern cable cars and lifts, there are never any waits, not even on weekends. There is no need to cross the ocean in order to enjoy Champagne powder because in Obertauern extremely dry ice crystals offers winter sport enthusiasts and freeriders perfect skiing conditions starting in late November. For those looking for a special challenge, the 45-degree incline of Gamsleiter 2 provides one of the steepest mogul slopes in the Alps.

During the Sun and Fun Weeks from April 7th until May 1st, 2018, winter sport enthusiasts will find sunny slopes with excellent snow conditions. There is no better way to bid farewell to the long ski season in Obertauern. The ski cottages are open until early May. There are also many attractive arrangements available.

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