



Press kit

Summer 2017



Obertauern in the summer – At a glance

Location

Obertauern is located 90 km south of the city of Salzburg at about 1,740 m above sea level in the heart of the High Tauern mountains around the Radstädter Tauern Pass. About 8 km to the north is the town of Untertauern, at 1,009 m above sea level. Tweng is located on the south side of the Pass at 1,233 m above sea level in Salzburg's Lungau region, 8 km away from Obertauern.

Accommodation:

About 40 establishments in Obertauern, Untertauern and Tweng are open during the summer: 4* superior, 4* and 3* hotels, B&Bs, holiday apartments, youth hostels and farm holiday properties.

Summer season: End of June to mid-September

Cable cars

The Grünwaldkopfbahn operates daily between 09.00 and 17.00 from 1 July to 17 September. The Hochalmbahn operates daily from 09.00 to 16.00. Mountain bikes, dogs and prams/pushchairs are transported free-of-charge.

Activities:

Hiking on more than 100 km of hiking trails and to many rustic mountain cabins, mountain pastures and lakes, horse-riding and horse-drawn carriages, fishing, playing golf on seven golf courses within an hour's drive by car.

Descents with the Mountain Skyver (an all-terrain mountain scooter for adults and children aged 8 years and up), which can be rented with helmets at the cable car stations.

Family holiday:

Mountain pastures, animals, climbing rocks, streams and lakes – for children, the alpine landscape is full of adventure. Family-friendly accommodation, pushchair-friendly hiking trails and low-allergen mountain air are further advantages for family holidays.

“Alles Alm” – the hiking experience for the whole family on the Gnadenalm. The flat, pushchair-friendly circular route leads to eight themed stops, which present true events, trivia and curiosities from alpine life and let you experience exciting facts about nature, the animal world and history with all the senses.

A varied summer programme brings parents and children closer to nature: Guided hikes, educational forestry workshops, Mountain Skyver taster courses, cycle tours with guides, mountain yoga and much more.

**Scenic high points and attractions:**

Idyllic alpine lakes, the Johannes Waterfall, wildlife and leisure park in Untertauern with game reserve, petting zoo, various ball courts, swimming lake, pond area for fishing and pedal boats.

Discover Salzburg with the SalzburgerLand Card

About 190 attractions in the city and the province of Salzburg are accessible with this discount card: Mountain railways, forts, castles, museums, lakes and spas, natural experiences, scenic roads, wildlife and adventure parks, sports and much more besides.

- Available as a 6 or 12-day card for €66.00 or €81.00 for adults
- Children aged 6-15 years: €33.00 or €40.50 (free up to 6 years old, children under 6 must pay the child's tariff to gain entry to some partners)
- Family bonus: The card is free for the third child and above aged between 6 and 15 years old.

Arriving by car:

Via the Tauern autobahn from Salzburg-Villach until you reach the exit for Graz; from there take the B99 to Radstadt, then follow the signs to Obertauern (20 kilometres).

Arriving by train:

The nearest railway station is Radstadt (20 km); take the direct bus from there to Obertauern. The DB-Autozug car train is recommended as a convenient way to travel from Germany. The nearest loading station is Salzburg: www.dbautozug.de

Arriving by plane:

The nearest airports are Salzburg (90 km) and Klagenfurt (140 km). There are low-cost shuttle connections to Obertauern from there. Low-cost flights from several German, Dutch and Belgian cities to Salzburg and Klagenfurt, with TUIfly among other airlines. Munich Airport is 220 km away.

Press partner:

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Alpine summer in Obertauern

The winter hotspot is also a hot summer destination for active families

Obertauern is located 90 km to the south of the city of Salzburg in the heart of the mountains around the Radstädter Tauern Pass. The region is well-known as a hotspot of winter sports but is also an insider tip as an attractive summer holiday region. Sporty mountain lovers and families can discover over 100 km of hiking trails and rustic alpine pastures here. Quiet mountain lakes reflecting the summer sky, breathtaking natural spectacles like the Johannes Waterfall, and cosy alpine cabins are hiking destinations that will thrill parents and children alike. Not least due to the hearty "brettljause", a traditional ploughman's-like snack, and delicacies designed to reinvigorate tired hikers at the cabins.

Varied summer programme

In the summer, the region with the three locations of Obertauern, Untertauern and Tweng offers a varied programme with many outdoor activities. Guests are invited to various activities each week, from Monday to Sunday. For example, an easy 3-lake hike, the guided herb exploration hike and the "survival in the wilderness" hike are all family-friendly. "Mountain yoga" is yoga training amidst the mountain landscape, while the Mountain Skyver Tour at Grünwaldkopf is a highlight for action enthusiasts. Other activities include the Tweng alpine lake hike as well as cycle and mountain bike tours "way up high".

Some of the hiking trails through the spectacular mountains are pushchair-friendly, so that even families with very young children can explore the high-mountain landscape with its alpine lakes, waterfalls and cosy alpine cabins. In addition, two cable cars – the Grünwaldkopfbahn and the Hochalmbahn – operate daily in good weather, giving hikers an uphill boost. Prams and pushchairs, dogs and mountain bikes are transported free-of-charge.

Tours with the Mountain Skyver

If you don't fancy the descent, grab one of the Mountain Skyvers. These all-terrain, spring-mounted mountain scooters are like bikes without a saddle or pedals. Instead, you stand on the foot rests and roll down into the valley. Scooters and helmets can be rented at the valley station of the Grünwaldkopfbahn; trial courses are also offered.

As the summer begins, the biggest and funniest obstacle course in Austria makes a stop in Obertauern on 8 July 2017 – the x cross run mountain. Against the impressive mountain backdrop around Obertauern, the cross runners must conquer 9.2 km per lap, 380 vertical metres per lap and 14 obstacles. Runners can choose to run one or two laps.

Riding, fishing, bathing, horse-drawn carriage rides, excursions and cultural trips – in and around the region of Obertauern, there is something for everyone to experience and discover thanks to the region's central location in the province of Salzburg. This is particularly convenient with the SalzburgerLand Card, as this can be used for 190 attractions in the city and province of Salzburg, including mountain railways, places of interest, sports and much more besides.

A popular destination for families in the region is the wildlife and leisure park in Untertauern with its game reserve and petting zoo. On a trip on the meandering train, you can see the various play areas, the adventure land for children, the fish pond and the bathing lake. Horse lovers are very welcome in Tweng if they want to go riding or take a horse-drawn carriage ride.



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Alles Alm

The hiking experience for the whole family in Obertauern

If you turn off the B99 onto Gnadenalmstrasse, halfway between Obertauern and Untertauern in SalzburgerLand, there's a whole other world just waiting to be discovered. One that seems to come from another era, devoid of noisy traffic or hustle and bustle. An idyllic, gently rising plateau at over 1,250 m above sea level, nestled in the imposing panorama of the Radstädter Tauern mountain range, welcomes visitors with peace and unspoilt nature: Natural alpine pastures full of mountain flowers and herbs, a crystal clear stream, grazing cows and rustic, old alpine cabins.

"Alles Alm" is the name of the new circular family route created in harmony with nature and provides insights into past and present alpine life. It must have been strenuous, full-on work from first sunlight to nightfall. But certainly happy as well, or there wouldn't have been so many songs about the beautiful summer on the pasture, would there?

The flat, pushchair-friendly circular route leads to eight themed stops, which present true events, trivia and curiosities from alpine life clearly and let you experience exciting facts about nature, the animal world and history with all the senses. Near a big, old arolla pine, an observation tower with giant slide marks both the start and end of the course.

Play stations alternate with rest areas equipped with slides and swings, encounters with animals and entertaining information. For example, there is a large water playground, a cow spot memory game and a cow spot agility course, a puzzle for all the family and a viewing platform. Parents and children can discover what a marmot is at the Marmot House at station 3, while the important work of the bees is shown at station 6.

Depending on how long you spend at each individual station, you and your children will need approximately 1.5 hours for the "Alles Alm" trail. The trail is gravelled throughout and is pushchair-friendly. Entry is free.

"Alles Alm" is an entertaining hiking experience for the whole family. It makes hiking fun!

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Alpine adventure for families in Obertauern

Every one of us carries one or two unfulfilled childhood dreams with us in our hearts. For example, why were family trips to the meadow when you were a child over just as you were in the middle of the best games? Because daddy didn't want to miss the sports round-up on TV! Luckily, our own children give us a second chance to make up for missed childhood experiences.

Anyone who has an unquenched desire for mountains, alpine pastures, grazing cattle and whispering mountain streams should travel to Obertauern in SalzburgerLand and bring their children along – to fulfil a couple of dreams and make wonderful memories for their children. The region around the Radstädter Tauern Pass is just the right place for exciting mountain adventures and natural experiences with the whole family, even in the summer.

The best adventure playground

Everything you love about the mountains is here: Over 100 km of hiking trails, including several pushchair-friendly routes, mountain bike trails, rustic alpine cabins, majestic summits, the clear reflection of the alpine lakes and the babbling of the mountain streams. And that extra something that makes a family holiday in the mountains a special experience. There's a varied programme for guests in the summer.

Various outdoor activities take place each week from Monday to Sunday. On Mondays, three lakes are the destination of an easy family hike, while on Tuesdays, there's a leisurely walk along the Taurach to the Johannes Waterfall, an impressive natural spectacle. Action lovers should definitely participate in the Mountain Skyver Tour from Grünwaldkopf. Before the action gets started, a Skyver Guide shows how to really descend across country on an all-terrain, off-road scooter. On Sundays, the trail runners head off on great panoramic routes with their running guides.

x cross run mountain

Boasting the slogan "Are you strong enough?", the x cross run mountain offers a wide range of obstacles. Take a running jump into the mud so that it sprays out in all directions. The biggest and funniest obstacle course in Austria stops off in Obertauern on 8 July 2017. Registration is open until 30 June by following the link on www.obertauern.com.

Life on the pasture, survival in the wilderness

A tour of the summit of the Hundskogel with a stop-off at the Oberhütte cabin or a cycle tour of Untertauern towards Radstadt are on the agenda for more sporting visitors. At the mountain yoga sessions, called "Bergyoga", asanas are performed in the open air, in view of the mountains – definitely an inspiring exercise. "Alles Alm" is the slogan of a circular family trail on the idyllic Gnadental plateau between Obertauern and Untertauern.



Herbal fairies-to-be can learn where Mother Nature grows edible wild plants and medicinal herbs on a herb exploration trail every Friday. Survival in the wilderness is on the agenda of a child-friendly workshop on Saturdays. Young and old can get really stuck in when it comes to building emergency shelters, reading tracks and correctly assessing alpine risks.

Children love animals

Where else will a city-dwelling child encounter animals aside from on a screen? At the wildlife and leisure park in Untertauern, the children's attractions are the game enclosures with their wild sheep and red and fallow deer and the petting zoo with all kinds of small animals. Ponies, goats, ducks and geese, rabbits, guinea pigs and even llamas live there. A trip on the meandering train will show you all the different play areas, the adventure land for children, the fish pond and the swimming lake.

Horse lovers and all other fans of the noble steeds are very welcome in Tweng if they want to go riding or take a horse-drawn carriage ride. Horse lovers can drop by for a stable tour through the Noriker horse breeding operation and riding stables on Mondays at 17.00. There's no need to register in advance. For anyone who is already confident in the saddle, a ride into the conservation area of Twenger Lantschfeld is recommended.

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Summer action in Obertauern

Downhill adventure against the breathtaking mountain backdrop

Young people run up and down the mountains, as if they have springs instead of joints. Some happen to wait after their fourth decade and things stop being so funny. After a couple of 100 vertical metres downhill, your knees pipe up and hurt so much that you want to call the mountain rescue team. But there's a much better solution to explore the mountain downhill without pain: In Obertauern it's called the "Mountain Skyver".

Downhill with the mountain scooter

In some way, these all-terrain mountain scooters look like a cross between a bicycle and scooter. They have no saddles or pedals – just footrests, a strong suspension and robust brakes. And because they don't weigh very much and can be folded up, they are easy to transport in your backpack or on cable cars. In three moves, they are assembled and ready for the descent.

Mountain Skyvers and helmets can be rented at the valley station of the Grünwaldkopfbahn; taster courses are also offered. Children from eight years of age can use the Skyvers when accompanied by adults, as the riding technique is easy to learn.

Once at the top, there's the mountain to experience before the downhill adventure begins. Surrounded by the panorama of summits of the Radstädter Tauern, visitors can take in the picturesque alpine landscape on idyllic tracks – with flowering meadows, alpine lakes and cosy alpine cabins everywhere. The adrenalin-fuelled descent towards Obertauern can begin. Thanks to the good suspension and strong brakes, bumps on the terrain are no problem. The descent zooms by. Verdict of the Mountain Skyver tour: Fun on wheels instead of a tough descent!

From lake to lake and pasture to pasture – the best of Obertauern by mountain bike

If you prefer to be out and about on the classic mountain bike with saddle and pedals, then there's a number of routes for various levels of difficulty to choose from in Obertauern. For example, the three-lake tour offers a "Best of Obertauern": crisp ascents and descents, exquisite views, flowering alpine pastures and idyllic mountain lakes. After the strenuous uphill hike to the highest point on the route above the Krummschnabelsee, its dark, mysterious surface will entice you. As a moorland lake, it reaches up to 24°C in the summer, just right for a pleasant refresher after a sweaty ascent.

Very fit mountain bikers looking for a challenge can combine four tours into a veritable marathon: the three-lake tour and the routes to the Gnadenalm, to the Tauernkaralm and to the Südwienener Cabin will take you to a total distance of 43 km and a total of 1,879 vertical metres. You'll definitely need some proper stodge, or 'Schmalz in den Wadln' as the Austrians call it – high-energy sports nutrition in the form of Salzburg pasture specialities such as cold meat platters known as "Brettljause", sweet "Rahmkoch" dessert or alpine cheeses, which can



luckily be found in the alpine cabins on the way.

On the last stage, it's definitely worth a detour to Johannes Waterfall, which is also a lovely destination for a family hike. The water crashes down from a height of 60 m, spraying into a fine mist of glittering droplets.

Challenge on the mountain: x cross run mountain

9.2 kilometres, 380 vertical metres and 14 cruel obstacles per lap are not for wimps and the light-hearted. But the x cross run mountain seems to be a lot of fun for runners: Judging by the pictures and videos of previous races, participants throw themselves into the mud bath with complete relish. The obstacle race take place in Obertauern on 8 July 2017.

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