



Press kit

Summer 2018



Obertauern in the summer – At a glance

Location

Obertauern is located 90 km south of the city of Salzburg at about 1,740 m above sea level in the heart of the High Tauern mountains around the Radstädter Tauern Pass. About 8 km to the north is the town of Untertauern, at 1,009 m above sea level. Tweng is located on the south side of the Pass at 1,233 m above sea level in Salzburg's Lungau region, 8 km away from Obertauern.

Accommodation:

About 40 establishments in Obertauern, Untertauern and Tweng are open during the summer: 4* superior, 4* and 3* hotels, B&Bs, holiday apartments, youth hostels and farm holiday properties.

Summer season: End of June to mid-September

Cable cars

The Grünwaldkopfbahn operates daily between 09.00 and 17.00 from June 30th to September 16th. The Hochalmbahn operates daily from 09.00 to 16.00. Mountain bikes, dogs and prams/pushchairs are transported free-of-charge.

Bus tickets:

Take the bus for comfortable trip to Mauterndorf, Tweng, Obertauern, Radstadt, and Altenmarkt. Price: € 1.- per trip (same price for adults and children)

Activities:

Hiking on more than 100 km of hiking trails and to many rustic mountain cabins, mountain pastures and lakes, horse-riding and horse-drawn carriages, fishing, playing golf on seven golf courses within an hour's drive by car.

Descents with the Mountain Skyver (an all-terrain mountain scooter for adults and children aged 8 years and up), which can be rented with helmets at the cable car stations.

Events:

- July 1st, 2018 Prangtag in Obertauern: traditional religious celebration, including a procession accompanied by a band, hunters and the fire brigade
- July 14th – July 22nd, 2018: Summit Meeting with a comprehensive program, including guided tours, action days and many more
- July 29th, 2018: Mountain Mass at Krummschnabel Lake
- August 19th, 2018: Alpine Festival at Gnadenalm
- August 16th – August 19th: Orangemountain–Adventure Bike Meeting



NEW – starting on July 7th, 2018: Stoneman Taurista

A big mountain adventure awaits this summer for experienced mountain bikers: Stoneman Taurista is a 123-kilometres long bike circuit with a total elevation gain of 4,500 metres. It takes you through the most beautiful mountain regions of the province of Salzburg. The course is divided into three legs with various checkpoints because everybody who can finish Stoneman Taurista by oneself gets a trophy in gold, silver, or bronze. Depending on how many days it takes the respective biker to finish the entire course, there are "Golden Stones" for doing it in one day, "Silver Stones" for making it in two, and "Bronze Stones" for finishing in three days. The trail's most challenging leg takes you through the Obertauern region across Seekarscharte. The Obertauern region also includes one of the most beautiful checkpoints—the Johannes Waterfall. The water falls 60 metres and turns into a fine veil of glittering beads. The South Tyrolean Roland Stauder, a former professional mountain biker initiated the Stoneman Taurista.

Family holiday:

Mountain pastures, animals, climbing rocks, streams and lakes – for children, the alpine landscape is full of adventure. Family-friendly accommodation, pushchair-friendly hiking trails and low-allergen mountain air are further advantages for family holidays.

"Alles Alm"— the hiking experience for the entire family at Gnadental. From 2018 onwards, the flat trail, which is accessible with prams, takes you to ten themed stations presenting true events, interesting and curious facts about life in the Alps and exciting information about flora, fauna, and history that can be experienced with all of your senses. The new stations provide information about the natural environment of the region and wood.

A daily, free summer program introduces parents and children to nature, including many different guided hikes, mountain yoga, courses on how to survive in the wilderness, or herb hikes. Further activities, like training for the Alpine rope course or trips downhill by Mountain Skyver, as well as hikes on horseback and many more are provided for a contribution to cost. New attractions include an e-quad course (5 years and older) or freeride trips with brand new KTM Elektro Motocross bikes.

Scenic high points and attractions:

Idyllic mountain lakes, Johannes Waterfall, fishing at Grünwald Lake or at the river Taurach, free pedal and row boats at Grünwald Lake. Activities at the wildlife and leisure park in Untertauern: wildlife enclosures, petting zoo, various ball courts, fishing ponds and swimming ponds.

Discover Salzburg with the SalzburgerLand Card

About 190 attractions in the city and the province of Salzburg are accessible with this discount card: Mountain railways, forts, castles, museums, lakes and spas, natural experiences, scenic roads, wildlife and adventure parks, sports and much more besides.



- Available as a 6 or 12-day card for €66.00 or €81.00 for adults
- Children aged 6-15 years: €33.00 or €40.50 (free up to 6 years old, children under 6 must pay the child's tariff to gain entry to some partners)
- Family bonus: The card is free for the third child and above aged between 6 and 15 years old.

Arriving by car:

Coming from the north: via Tauern autobahn Salzburg-Villach until you reach the exit for Graz; from there take the B99 to Radstadt, then follow the signs to Obertauern (20 kilometres).

Coming from the south: take the A10 Tauern autobahn from Villach until you reach the exit toll station St. Michael (Exit 104), then take the B99 towards Mauterndorf – Obertauern. Coming from Styria: drive to Leoben, then Judenburg and take the Murtal mainroad (B96) to Murau, Tamsweg, and Obertauern

Arriving by train:

The nearest railway station is Radstadt (20 km); take the direct bus from there to Obertauern. The DB-Autozug car train is recommended as a convenient way to travel from Germany. The nearest loading station is Salzburg: www.dbautozug.de

Arriving by plane:

The nearest airports are Salzburg (90 km) and Klagenfurt (140 km). There are low-cost shuttle connections to Obertauern from there. Low-cost flights from several German, Dutch and Belgian cities to Salzburg and Klagenfurt, with TUIfly among other airlines. Munich Airport is 220 km away.

Interview partner: Mr Mario Siedler, managing director, Obertauern Tourist Office
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123 kilometres, an elevation gain of 4,505 metres and the joy of reaching the top in Obertauern

Mountain bikes are taken to new heights with the new Stoneman Taurista in Salzburger Land

Where skiing fun and après-ski usually reign supreme, mountain bikers will now find a new seasonal highlight from July 2018 onwards—the exclusive, the Austrian Stoneman Taurista. With its 123 kilometres and an elevation gain of 4,505 metres the mountain bike adventure “Stoneman by Roland Stauder powered by Rocky Mountain” brings you to the colourful Alpine meadows, rustic mountain lodges, and summit crosses of the province of Salzburg, with the mountains of the Tauernmassiv as the perfect backdrop. Roland Stauder, the former professional mountain biker and winner of the overall World Cup in 2003 provided the idea for this sporting challenge for mountain bike fans.

In three well-balanced legs, the Austrian Stoneman takes you from Flachau to Grießenkareck and onwards through the bike park to Wagrain-Kleinarl. From Altenmarkt-Zauchensee the way leads up to an altitude of 1,768 metres at Rossbrand near Radstadt. Your efforts are rewarded with a panoramic view of 150 Alpine peaks including Dachstein, Bischofsmütze, and Großglockner. As the trail moves southward, you are facing the highest route of Stoneman Taurista in the region of Obertauern. The idyllic Alpine region around Oberhütte am See is located at an altitude of 1,860 metres—embedded in the mountain world of Schladminger Tauern and Radstädter Tauern. The 2,110-metres high “Königsanstieg” (king’s ascent) leads you to Obertauern via Seekarscharte before trail leads back downhill to the Salzburg Sports World.

The fourth Stoneman trail

Stoneman Taurista is the fourth “Stoneman by Roland Stauder powered by Rocky Mountain.” Each of these mountain bike circuits takes you through unique mountain sceneries: Stoneman Dolomiti along Drei Zinnen in Pustertal, Stoneman Miriquide dark woods of Erzgebirge, and Stoneman Glaciara in Wallis to Großer Aletschgletscher, Central Europe’s biggest glacier.

Stoneman Taurista also provides an experience that is unique to its region for all those who dare to take this physically demanding trail. Each ascent and every corner bring you new impressive peaks; peaceful lakes, clear mountain streams, and waterfalls invite you to take a break and refresh yourself. The Alpine lodges along the way are also worth a quick stop to recharge—ideally with local culinary delights.

Starting in July in the province of Salzburg – exclusive in Austria

From July 7th, 2018 onwards, the Austria-exclusive Stoneman will be launched in the province of Salzburg. This circuit is easy to reach by car in one hour from Salzburg, or two hours from Munich, and in two and a half hours from Graz and Innsbruck. Depending on your physical fitness and your sporting ambitions, you can do the entire route in one go or in several legs.

Starter packages including starter maps will be available at public issuing points as well as lodging partners along the way. These partners are prepared for cycling guests, offering bike washes, bike garages, and small repair shops. You can start or end the circuit wherever you want and these partners will award the coveted Stoneman trophies in gold, silver, or bronze.



Those who can do the Stoneman Taurista in one day will get the "Golden Stone", those who can do it in two days get the "Silver Stone", and those who do it in three will take the "Bronze Stone".

For more information go to <http://www.stoneman-taurista.com/>

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Alpine summer in Obertauern

The winter hotspot is also a hot summer destination for active families

Obertauern is located 90 km to the south of the city of Salzburg in the heart of the mountains around the Radstädter Tauern Pass. The region is well-known as a hotspot of winter sports but is also an insider tip as an attractive summer holiday region. Sporty mountain lovers and families can discover over 100 km of hiking trails and rustic alpine pastures here. Quiet mountain lakes reflecting the summer sky, breathtaking natural spectacles like the Johannes Waterfall, and cosy alpine cabins are hiking destinations that will thrill parents and children alike. Not least due to the hearty "brettljause", a traditional ploughman's-like snack, and delicacies designed to reinvigorate tired hikers at the cabins.

Varied summer programme

In summer, the region with the three locations of Obertauern, Untertauern and Tweng offers a varied programme with many outdoor activities. Guests are invited to various activities each week, from Monday to Sunday. For example, an easy 3-lake hike, the guided herb exploration hike and the "survival in the wilderness" hike are all family-friendly. "Mountain yoga" is yoga training amidst the mountain landscape, while the Mountain Skyver Tour at Grünwaldkopf is a highlight for action enthusiasts. Other activities include the Tweng alpine lake hike as well as cycle and mountain bike tours "way up high".

Some of the hiking trails through the spectacular mountains are pushchair-friendly, so that even families with very young children can explore the high-mountain landscape with its alpine lakes, waterfalls and cosy alpine cabins. In addition, two cable cars – the Grünwaldkopfbahn and the Hochalmbahn – operate daily in good weather, giving hikers an uphill boost. Prams and pushchairs, dogs and mountain bikes are transported free-of-charge.

Tours with the Mountain Skyver

If you don't fancy the descent, grab one of the Mountain Skyvers. These all-terrain, spring-mounted mountain scooters are like bikes without a saddle or pedals. Instead, you stand on the foot rests and roll down into the valley. Scooters and helmets can be rented at the valley station of the Grünwaldkopfbahn; trial courses are also offered.

Riding, fishing, bathing, horse-drawn carriage rides, excursions and cultural trips – in and around the region of Obertauern, there is something for everyone to experience and discover thanks to the region's central location in the province of Salzburg. This is particularly convenient with the SalzburgerLand Card, as this can be used for 190 attractions in the city and province of Salzburg, including mountain railways, places of interest, sports and much more besides.

A popular destination for families in the region is the wildlife and leisure park in Untertauern with its game reserve and petting zoo. On a trip on the meandering train, you can see the various play areas, the adventure land for children, the fish pond and the bathing lake. Horse lovers are very welcome in Tweng if they want to go riding or take a horse-drawn carriage ride.



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Alles Alm

The hiking experience for the whole family in Obertauern

If you turn off the B99 onto Gnadentalstrasse, halfway between Obertauern and Untertauern in SalzburgerLand, there's a whole other world just waiting to be discovered. One that seems to come from another era, devoid of noisy traffic or hustle and bustle. An idyllic, gently rising plateau at over 1,250 m above sea level, nestled in the imposing panorama of the Radstädter Tauern mountain range, welcomes visitors with peace and unspoilt nature: Natural alpine pastures full of mountain flowers and herbs, a crystal-clear stream, grazing cows and rustic, old alpine cabins.

"Alles Alm" is the name of the new circular family route created in harmony with nature and provides insights into past and present alpine life. It must have been strenuous, full-on work from first sunlight to nightfall. But certainly happy as well, or there wouldn't have been so many songs about the beautiful summer on the pasture, would there?

The flat, pushchair-friendly circular route leads to ten themed stops, which present true events, trivia and curiosities from alpine life clearly and let you experience exciting facts about nature, the animal world and history with all the senses. Near a big, old arrolla pine, an observation tower with giant slide marks both the start and end of the course. There are also two new stations that complete the circular hiking trail with information about the surrounding plants, animals and trees.

Play stations alternate with rest areas equipped with slides and swings, encounters with animals and entertaining information. For example, there is a large water playground, a cow spot memory game and a cow spot agility course, a puzzle for all the family and a viewing platform. Parents and children can discover what a marmot is at the Marmot House at station 3, while the important work of the bees is shown at station 6.

Depending on how long you spend at each individual station, you and your children will need 1.5 hours for the "Alles Alm" trail. The trail is gravelled throughout and is pushchair-friendly. Entry is free.

"Alles Alm" is an entertaining hiking experience for the whole family. It makes hiking fun!

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Alpine adventure for families in Obertauern

Every one of us carries one or two unfulfilled childhood dreams with us in our hearts. For example, why were family trips to the meadow when you were a child over just as you were in the middle of the best games? Because daddy didn't want to miss the sports round-up on TV! Luckily, our own children give us a second chance to make up for missed childhood experiences.

Anyone who has an unquenched desire for mountains, alpine pastures, grazing cattle and whispering mountain streams should travel to Obertauern in SalzburgerLand and bring their children along – to fulfil a couple of dreams and make wonderful memories for their children. The region around the Radstädter Tauern Pass is just the right place for exciting mountain adventures and natural experiences with the whole family, even in the summer.

The best adventure playground

Everything you love about the mountains is here: Over 100 km of hiking trails, including several pushchair-friendly routes, mountain bike trails, rustic alpine cabins, majestic summits, the clear reflection of the alpine lakes and the babbling of the mountain streams. And that extra something that makes a family holiday in the mountains a special experience. There's a varied programme for guests in the summer.

Various outdoor activities take place each week from Monday to Sunday. On Mondays, three lakes are the destination of an easy family hike, while on Tuesdays, there's a leisurely walk along the Taurach to the Johannes Waterfall, an impressive natural spectacle. Action lovers should definitely participate in the Mountain Skyver Tour from Grünwaldkopf. Before the action gets started, a Skyver Guide shows how to really descend across country on an all-terrain, off-road scooter. On Sundays, the trail runners head off on great panoramic routes with their running guides.

Life on pastures, survival in the wilderness

The summit tour to Seekarscharte followed by a stop at the Oberhütte lodge, outdoor mountain yoga, or freeride tours with brand new KTM Elektro Motocross motorbikes are just some of the activities that are geared towards our adult guests. Guides train all participants on the respective vehicles before their tours start.

Every Friday, prospective herbalists can take the herbal hike to learn where Mother Nature keeps her edible wild plants and medicinal herbs. A child-friendly workshop on how to survive in the wilderness takes place every Saturday. Kids as well as grown-ups join in with great enthusiasm when it comes to building emergency shelters, tracking, and evaluating potential dangers correctly. Hikes on horse-back and trips to the alpine rope course are also a lot of fun for the entire family. "Alles Alm" is the name of our circular trail for families along the idyllic Gnadental plateau between Obertauern and Untertauern where you can learn all about the natural world around you.



Children love animals

Where else will a city-dwelling child encounter animals aside from on a screen? At the wildlife and leisure park in Untertauern, the children's attractions are the game enclosures with their wild sheep and red and fallow deer and the petting zoo with all kinds of small animals. Ponies, goats, ducks and geese, rabbits, guinea pigs and even llamas live there. A trip on the meandering train will show you all the different play areas, the adventure land for children, the fish pond and the swimming lake.

Horse lovers and all other fans of the noble steeds are very welcome in Tweng if they want to go riding or take a horse-drawn carriage ride. Horse lovers can drop by for a stable tour through the Noriker horse breeding operation and riding stables on Mondays at 17.00. There's no need to register in advance. For anyone who is already confident in the saddle, a ride into the conservation area of Twenger Lantschfeld is recommended.

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Summer action in Obertauern

Downhill adventure against the breathtaking mountain backdrop

Young people run up and down the mountains, as if they have springs instead of joints. Some happen to wait after their fourth decade and things stop being so funny. After a couple of 100 vertical metres downhill, your knees pipe up and hurt so much that you want to call the mountain rescue team. But there's a much better solution to explore the mountain downhill without pain, if you are 8 years of age or older: In Obertauern it's called the "Mountain Skyver".

Downhill with the mountain scooter

In some way, these all-terrain mountain scooters look like a cross between a bicycle and scooter. They have no saddles or pedals – just footrests, a strong suspension and robust brakes. And because they don't weigh very much and can be folded up, they are easy to transport in your backpack or on cable cars. In three moves, they are assembled and ready for the descent.

Mountain Skyvers and helmets can be rented at the valley station of the Grünwaldkopfbahn; taster courses are also offered. Children from eight years of age can use the Skyvers when accompanied by adults, as the riding technique is easy to learn.

Once at the top, there's the mountain to experience before the downhill adventure begins. Surrounded by the panorama of summits of the Radstädter Tauern, visitors can take in the picturesque alpine landscape on idyllic tracks – with flowering meadows, alpine lakes and cosy alpine cabins everywhere. The adrenalin-fuelled descent towards Obertauern can begin. Thanks to the good suspension and strong brakes, bumps on the terrain are no problem. The descent zooms by. Verdict of the Mountain Skyver tour: Fun on wheels instead of a tough descent!

From lake to lake and pasture to pasture: the best of Obertauern by mountain bike

If you prefer to be out and about on the classic mountain bike with saddle and pedals, then there's a number of routes for various levels of difficulty to choose from in Obertauern. For example, the three-lake tour offers a "Best of Obertauern": crisp ascents and descents, exquisite views, flowering alpine pastures and idyllic mountain lakes. After the strenuous uphill hike to the highest point on the route above the Krummschnabelsee, its dark, mysterious surface will entice you. As a moorland lake, it reaches up to 24°C in the summer, just right for a pleasant refresher after a sweaty ascent.

Very fit mountain bikers looking for a challenge can combine four tours into a veritable marathon: the three-lake tour and the routes to the Gnadenalm, to the Tauernkaralm and to the Südwienener Cabin will take you to a total distance of 43 km and a total of 1,879 vertical metres. You'll definitely need some proper stodge, or 'Schmalz in den Wadln' as the Austrians call it – high-energy sports nutrition in the form of Salzburg pasture specialities such as cold meat platters known as "Brettljause", sweet "Rahmkoch" dessert or alpine cheeses, which can luckily be found in the alpine cabins on the way.



NEW – starting July 7th, 2018: Stoneman Taurista

This summer brings a new mountain adventure for trained mountain bikers: Stoneman Taurista is a 123-km long mountain bike circuit with a total elevation gain of 4,500 metres and takes you through the most beautiful mountain regions of the province of Salzburg. It is divided into three legs with various checkpoints because everybody who can finish Stoneman Taurista by oneself gets a trophy in gold, silver, or bronze. Depending on how many days it takes the respective biker to finish the entire course, there are “Golden Stones” for doing it in one day, “Silver Stones” for making it in two, and “Bronze Stones” for finishing in three days. The trail’s most challenging leg takes you through the Obertauern region across Seekarscharte. The Obertauern region also includes one of the most beautiful checkpoints—the Johannes Waterfall. The water falls 60 metres and turns into a fine veil of glittering beads. The South Tyrolean Roland Stauder, a former professional mountain biker initiated the Stoneman Taurista.

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